

# Energy storage seminar 1: Batteries in Europe – Shift from EVs to Energy Storage



Wednesday 19 March
09:00 - 10:30
Music Hall | Free of Charge

Developing a European battery industry has been a key goal since 2017, driving numerous initiatives in the sector. Initially, the focus was on electric vehicles (EVs), but how has the industry shifted to its current trajectory?

At last year's seminar, Battery Energy Storage Systems (BESS) emerged as a potential solution to the challenges posed by volatile energy markets. However, are large-scale grid storage systems the only answer?

The discussion is now expanding to explore whether BESS can establish a role in short-term energy markets. At the same time, Decentralized Energy Storage Systems (DESS) are gaining traction. Could these smaller-scale solutions help stabilize energy prices and support a more distributed energy network?

This shift in focus suggests that energy storage, both centralized and decentralized, could become a key driver of innovation and market stability in Europe's evolving energy landscape.

# Energy storage seminar: Batteries in Europe – Shift from EVs to Energy Storage



Moderator

Marko Kuokkanen

Sales and Marketing Director, GigaVaasa

## KEYNOTE: Business Models for Grid-Scale Batteries in Finland



Alexander Esser

Head of Nordics & Baltics, Aurora Energy Research

## KEYNOTE: Capturing the value of BESS today and for future markets



Daniel Zidén

Business Development Manager, Ingrid Capacity

## KEYNOTE: Grid-scale energy storages (BESS) role in different reserve markets



Petri Kärki

Sales Manager, Grid Edge Solutions Europe, Hitachi Energy

## PANEL DISCUSSION:

To wrap up the seminar, we'll dive into an engaging discussion with our speakers. The panel discussion will be expertly moderated by the outstanding

Marko Kuokkanen, and the audience will have an opportunity to actively join the conversation.

# For more information



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