

Maximizing the Profitability of Green Energy and Storage Investments



Wednesday 19 March
15:00 - 16:30
Music Hall

In this seminar, you'll learn how to make green transition investments more profitable through reserve markets, flexibility of the energy systems, and AI.

We'll discuss:

- How can AI enable multi-market optimization and maximize returns through reserve markets?
- How industrial power consumers can make volatile power prices their profitability engine?
- How to get a higher capture rate and flexibility possibilities in solar and wind projects?

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How AI can enable multi-market optimization?



Ville Väre
Director, Smart Energy Solutions
elisa Oyj

How industrial power consumers can make volatile power prices their profitability engine?



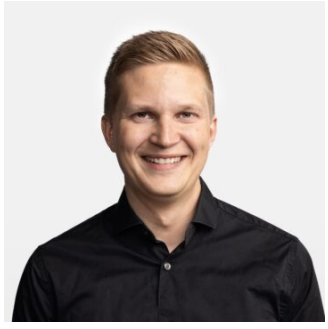
Anne Särkilahti
Founder and CEO
Hytrade Oy

Higher capture rate and flexibility possibilities in solar and wind projects



Elina Kärkimaa
Engineering Director, Etha

How to solve clean energy's big problem? Case Sand Battery



Tommi Eronen
CEO
Polar Night Energy

Organizer



Ville Väre

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